

## **Website Privacy**

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The Florida Cemetery Cremation and Funeral Association (FCCFA) takes your privacy seriously and will take all measures to protect your personal information.

### **What Information Do We Collect?**

We collect information that is relevant to your membership or purchase. This includes your: Name, Organization, Address, City, State Zip Code, Phone Number, Email Address, Website, or other information you voluntarily provide as well as Credit Card Information, when provided.

In addition, we also collect information on your IP address, browser type, and Refer URL data. We use this data to prevent hacking attempts, help us know what web browsers people are using, and find out where our visitors are coming from.

### **How Is My Information Used?**

Your information is used to track your membership/purchase. At times, the FCCFA may send you information pertaining to the programs and services of the FCCFA. The membership mail list is periodically provided to FCCFA affinity partners to share information on membership benefits. Outside vendors have the opportunity to purchase email advertisements which FCCFA e-communications to FCCFA member email addresses. These emails include an opt-out option.

### **Security and Storage**

The FCCFA website uses industry-standard Secure Sockets Layer (SSL) encryption on all web pages where personal information is required. When entering personal information, we strongly recommend an SSL-enabled web browser. This protects the confidentiality of your personal and credit card information while it is transmitted over the Internet.

### **Cookies and Browser Information**

Cookies are small files that reside on your computer and allow us to recognize you on your next visit or store your shopping cart contents. We use them only to track this information.

### **Changes**

Notice of any changes in this policy will be provided on this notification page at the time of the change.