

# 130 Years of Celebrating Life

Honoring the  
Past, Embracing  
the Future

# 130



**2025 FCCFA ANNUAL CONVENTION & TRADE SHOW**

July 24 – 26, 2025

Sunseeker Resort – Charlotte Harbor, Florida

# An Invitation to Exhibitors and Sponsors

The Florida Cemetery, Cremation & Funeral Association invites your company to participate in the 2025 FCCFA Annual Convention & Trade Show. The convention will take place July 24 – 26, 2025 at the Sunseeker Resort in Charlotte Harbor, FL.

We hope to see you there, as the relationships we have with our vendors and suppliers are an important and strategic component of the success of our businesses. I encourage you to please participate in the FCCFA convention which will be a great investment that will provide you with valuable networking opportunities to increase your return on investment as an exhibitor and/or sponsor.

The FCCFA Convention is unique in design! The trade show, general sessions, as well as other activities will all take place in one location in the trade show hall. We have scheduled lunch on

Friday, a reception on Friday evening, breakfast on Saturday and trade show breaks each day between the educational sessions to provide you with networking opportunities while displaying your products and services. We have some new sponsorship opportunities this year so be sure to check those out. This convention is a great way to meet the most providers in one location during 2025 and provide an exceptional experience for your company.

We invite you to participate in this excellent opportunity and look forward to seeing you this summer in Charlotte Harbor!

## 2025 Schedule of Events

### THURSDAY, JULY 24

8:30 a.m. – 12:30 p.m.	2024 Vicki Uselton Memorial Golf Tournament
2:00 p.m. – 4:30 p.m.	Exhibitor Registration & Setup
3:00 p.m. – 4:30 p.m.	Registration Desk Open
5:15 p.m. – 6:30 p.m.	Welcome Reception

### FRIDAY, JULY 25

7:30 a.m. – 9:00 a.m.	Breakfast On Your Own
7:30 a.m. – 8:30 a.m.	Exhibitor Registration & Setup
7:30 a.m. – 5:30 p.m.	Registration Desk Open
8:45 a.m. – 5:30 p.m.	Trade Show Hall Open
8:45 a.m. – 9:30 a.m.	Coffee with Exhibitors
9:30 a.m. – 9:45 a.m.	President's Welcome
9:45 a.m. – 10:45 a.m.	<b>GENERAL SESSION</b>
10:45 a.m. – 11:30 a.m.	Refreshments with Exhibitors
11:30 a.m. – 12:30 p.m.	<b>GENERAL SESSION</b>
12:45 p.m. – 2:00 p.m.	Lunch with Exhibitors in Trade Show Hall
2:00 p.m. – 3:00 p.m.	<b>GENERAL SESSION</b>
3:00 p.m. – 3:30 p.m.	Refreshments with Exhibitors

3:30 p.m. – 4:30 p.m.	<b>GENERAL SESSION</b>
4:30 p.m. – 5:00 p.m.	FCCFA Business Meeting & Elections
5:00 p.m. – 6:00 p.m.	Networking Reception in Trade Show Hall
6:00 p.m.	Dinner On Your Own
8:30 p.m. – 11:00 p.m.	After Hours Reception

### SATURDAY, JULY 26

8:00 a.m. – 12:00 p.m.	Registration Desk Open
8:30 a.m. – 10:00 a.m.	Breakfast with Exhibitors in Trade Show Hall
8:30 a.m. – 12:00 p.m.	Trade Show Hall Open
9:30 a.m. – 10:30 a.m.	<b>GENERAL SESSION</b>
10:30 a.m. – 11:00 a.m.	Trade Show Break
11:00 a.m. – 12:00 p.m.	<b>GENERAL SESSION</b>
12:00 p.m. – 2:00 p.m.	Exhibits Breakdown
12:00 p.m. – 6:30 p.m.	Afternoon on Your Own / Local Activities
6:30 p.m. – 10:30 p.m.	Celebration of Remembrance and Closing Banquet

**\$995 – 8' X 10' Booth – Member**  
**\$1,250 – 8' X 10' Booth – Non-Member**

**2025 Exhibit Booth Package Includes:**

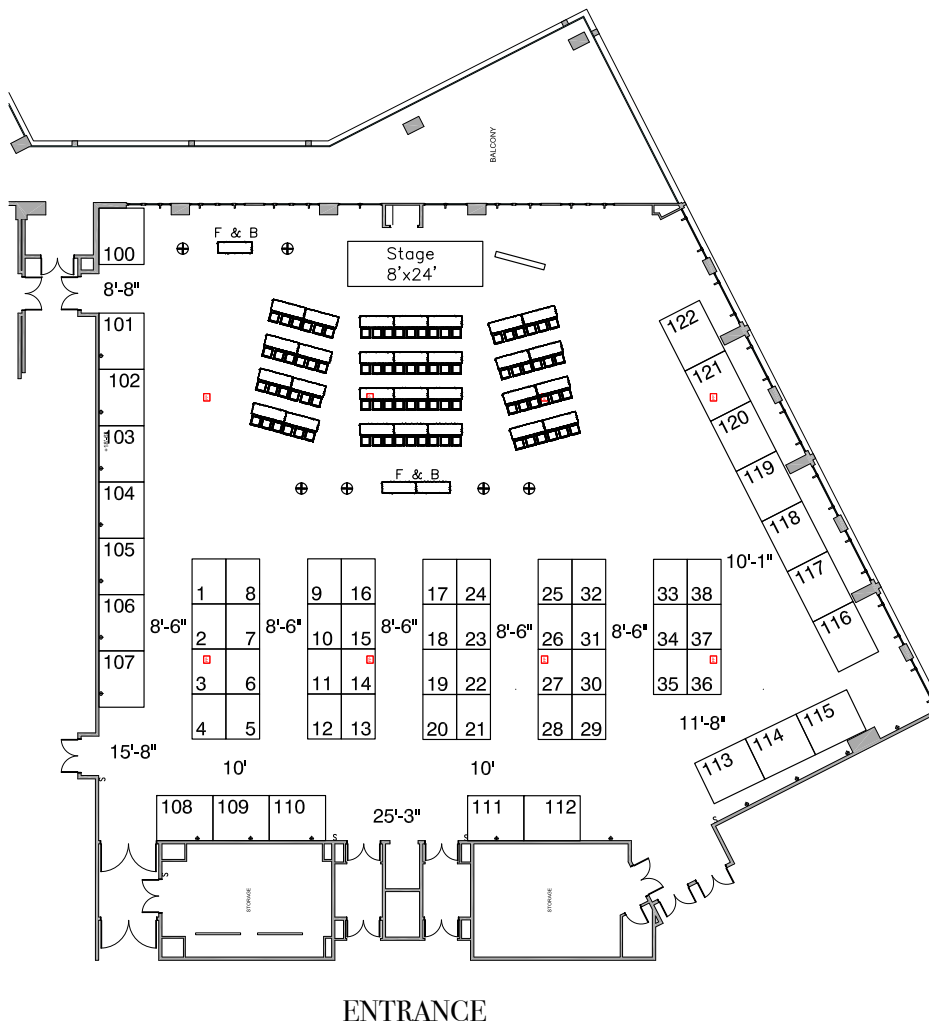
- One (1) 8' X 10' exhibit booth, 3' high side rails and 8' high back draping, 6ft. skirted table, two (2) chairs, wastebasket & identification sign
- Two (2) Exhibitor name badges with full access to all sessions and events in trade show hall
- Two (2) Tickets to the Reception & Banquet Dinner on Saturday Evening
- Recognition in the convention program and on signage at the convention
- Recognition as an exhibitor on the FCCFA website

**\$875 – Table Top Display – Member**  
**\$1,150 – Table Top Display – Non-Member**

**2025 Table Top Display Package Includes:**

- One (1) 6' x 8' table top display, 6 ft. skirted table, 3' high side rails on three sides, two (2) chairs, wastebasket & identification sign
- Two (2) Exhibitor name badges with full access to all sessions and events in trade show hall
- Two (2) Tickets to the Reception & Banquet Dinner on Saturday Evening
- Recognition in the convention program and on signage at the convention
- Recognition as an exhibitor on the FCCFA website

- (Note: Each exhibit booth and table top display package includes (2) tickets to the Reception & Banquet Dinner on Saturday evening.)



## HALL SECURITY

The exhibit area will be locked at the close of each day for the protection of the exhibits. Only authorized personnel will have access to the exhibit area during non-show hours. The hotel management and FCCFA will take all reasonable precautions to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or FCCFA be responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance. Children are allowed in the exhibit areas, but please take the necessary precautions for their safety as well as for your display.

NOTE: All booths and tabletop displays will be assigned on a first-come, first-served basis upon receipt of payment in full. An exhibitor kit with order forms, deadlines and additional information will be emailed to each confirmed exhibitor. Additional exhibitor name badges may be purchased once you receive your exhibitor confirmation and information. All shipping, additional furnishings and equipment unless stated above will be at the expense of the exhibitor.

# 2025 Sponsorship Opportunities

**Every convention sponsorship option will receive the following, in addition to what is listed under the individual sponsorships:**

- Recognition on the FCCFA Convention webpage
- Recognition in convention promotional emails to all FCCFA members
- Company recognition in the bi-monthly electronic newsletter
- Complete list of all FCCFA attendees and contact information (one week prior & one week after convention)
- Recognition in the onsite convention program given to all attendees
- Verbal recognition and recognition on event signage at the convention
- PowerPoint recognition slide run in general session



## 2025 Sponsorship Opportunities

**FCCFA BOARD OF DIRECTORS MEETING – \$500**

**FCCFA BOARD OF DIRECTORS DINNER - \$1,500 (2 available, can bring 2 people to the dinner)**

**CONVENTION KEYNOTE SPEAKER – \$5,000**

**THURSDAY WELCOME RECEPTION – \$2,000 (3 available)**

**ALL DAY COFFEE SPONSOR – Friday \$1,000 (2 Available)  
Saturday \$500 (2 Available)**

**FRIDAY LUNCH IN THE TRADE SHOW HALL – \$2,000 (5 available)**

**FRIDAY PM BEVERAGE BREAK – \$1,000**

**FRIDAY NETWORKING RECEPTION – \$1,500 (3 available)**

**SATURDAY BREAKFAST IN THE TRADE SHOW HALL – \$1,750 (4 available)**

**SATURDAY EVENING RECEPTION – \$1,500 (3 available)**

**SATURDAY EVENING BANQUET DINNER – \$2,500 (6 available)**

**SATURDAY EVENING BAR SPONSOR – \$5,000 (1 available)**

**SATURDAY EVENING BANQUET DINNER ENTERTAINMENT – \$2,000 (2 available)**

**CONVENTION TOTE BAGS – \$2,500**

**ATTENDEE LANYARDS – \$3,500**

**HOTEL KEY CARDS – \$2,500**

**FCCFA GOLF TITLE SPONSOR TOURNAMENT – \$2,750**

**FCCFA GOLF RANGE SPONSOR - \$1,500 (includes 2 player registration)**

**GOLF TEE SIGNS – \$175 (18 available)  
Tee sign with sponsor logo at golf hole**

**(NOTE: Sponsorships will be assigned based on the date contract is received with payment in full. All sponsorships will be reserved on a first-come, first-served basis. All sponsorships must be paid in full to receive benefits described in sponsorship details.)**

For more information on sponsorship opportunities, please contact Elizabeth Lane, FCCFA Senior Meeting Planner, at [elane@executiveoffice.org](mailto:elane@executiveoffice.org) or 800.226.3332.

**AGREEMENT:** The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the Florida Cemetery, Cremation and Funeral Association (FCCFA), the meeting and exhibits host.

**BOOTH ASSIGNMENT:** Exhibit space will be assigned based on the date the contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with the FCCFA.

**SPONSORSHIPS:** Sponsorships will be assigned based on the date the contract is received with payment in full. All sponsorships will be reserved on a first-come, first-served basis. All sponsorships must be paid in full to receive benefits described in sponsorship details.

**PUBLIC POLICY:** Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

**DISMANTLING:** No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until 12:00 p.m. on Saturday, July 26, 2025. All exhibits must be dismantled and removed by 2:00 p.m. on Saturday, July 26, 2025; otherwise FCCFA reserves the right to remove the exhibit at the exhibitor's expense.

**EXHIBIT DIMENSIONS:** 8' X 10' booths – Height of any part of the display may not exceed 8' from the floor or the display come forward by more than 10'. Tabletop displays – height of any part of the display may not exceed 6' from the floor or the displays come forward by more than 8'. Tabletop displays may not block view of other tabletop displays. Please review the exhibitor section for more information.

**USE OF EXHIBIT SPACE:** Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

**LITERATURE DISTRIBUTION:** All literature must be distributed within the assigned booth space. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

**DAMAGE TO PROPERTY:** Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property.

**CANCELLATION:** No cancellation shall be acknowledged unless received in writing by the FCCFA executive office. Should an exhibitor wish to cancel 30 days before the trade show booth set-up date (7/24/25), a 50% refund will be retained by FCCFA. Should a sponsor wish to cancel after receipt of signed agreement, a 50% refund will be retained by FCCFA. No refunds will be given for cancellation requested after June 24, 2025.

**FIRE AND SAFETY REGULATIONS:** All local regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and are subject to inspections.

**LIABILITY AND INSURANCE:** The exhibit area will be locked at the close of each day for the protection of the exhibits. Only authorized personnel will have access to the exhibit area during non-show hours. The hotel management and FCCFA will take all reasonable precautions to avoid the loss of exhibitor's property by theft

or fire, but under no circumstances shall the hotel management or FCCFA be responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance. Children are allowed in the exhibit areas, but please take the necessary precautions for their safety as well as for your display.

**ELIGIBLE EXHIBITS:** FCCFA reserves the right to determine the eligibility of any company or product(s) for inclusion in the convention and/or trade show. FCCFA reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

**NOISY AND OBNOXIOUS EQUIPMENT:** Exhibitors are not allowed to disrupt the booths around them and all noise must be contained within the exhibit booth areas.

**PERMISSION TO USE PHOTOGRAPHIC IMAGERY**  
By registering as an exhibitor of the FCCFA 2025 Annual Convention & Trade Show I hereby grant the FCCFA permission to use any and all photographic imagery and video footage take of me at this event and activities pertaining to this event, without payment or other consideration. I understand that such materials may be published electronically or in print or used in presentations or exhibitions.

# Hotel Information



## Sunseeker Resort

5500 Sunseeker Way  
Charlotte Harbor, FL 33980  
<https://www.sunseekerresorts.com/>

Nestled between Sarasota and Ft. Myers, along the stunning Gulf Coast, Sunseeker Resort on Charlotte Harbor is the new paradise oasis you have been searching for. Embrace the serene beauty of their waterfront location, perfect for travelers seeking relaxation and adventure alike. Indulge in world-class amenities, starting with Premium Rooms and signature Sunsuites™, to gourmet dining experiences at a diverse selection of restaurants and bars. Relax with two pool experiences overlooking the harbor. For golf enthusiasts, enjoy a premier golf course designed to challenge and delight players of all skill levels. Rejuvenate your mind and body at the signature spa. Explore the local charm & culture of SW Florida. Sunseeker Resort Charlotte Harbor promises an unforgettable stay.

### Hotel Reservations:

Make your reservations directly with the Sunseeker Resort by calling **941/787-5700**. Please state you are with the FCCFA to receive the reduced rate of \$219 per room per night plus a \$39.00 resort fee which includes, in-room high speed internet, complimentary VERO filtered water, complimentary fitness center access with complimentary yoga and spin classes, complimentary bicycle rental, priority spa appointments, access to Reflections pool. The Sunseeker will only be able to offer this rate for rooms to the FCCFA until **Tuesday, July 2, 2025**. *Note: The association can only reserve a certain number rooms at the discounted rate. Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply. Make your reservations today!*

# 2025 FCCFA Convention Exhibitor / Sponsor Agreement

*(Note: The pre-show contact will receive the exhibitor kit and other pre-show materials.)*

Pre-Show Contact: \_\_\_\_\_ Pre-Show Contact Email: \_\_\_\_\_

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Attach a description of your products and services, 50 words or less, to be used in Onsite Program Book.

## EXHIBIT BOOTH & TABLE TOP DISPLAY SELECTION

*Note: FCCFA will assign booth/table top display preferences to companies whose payment is received in full. If your company requests a booth/table top display that is already assigned, FCCFA reserves the right to assign your company to the next best available booth/table top location.*

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

*If possible, do not place us next to the following companies (specific names):* \_\_\_\_\_

## EXHIBIT BOOTH OPTIONS *(Please check all that apply)*

	Member	Non-Member		Member	Non-Member
8 x10 Booth	<input type="checkbox"/> \$995.00	<input type="checkbox"/> \$1,250.00	Table Top Display	<input type="checkbox"/> \$875.00	<input type="checkbox"/> \$1,150.00
Board of Directors Meeting		<b>SOLD</b>	Saturday Evening Bar <i>(1 available)</i>		<input type="checkbox"/> \$5,000
Board of Directors Dinner <i>(2 available)</i>	<input type="checkbox"/> \$1,500.00		Sat Banquet Entertainment <i>(2 available)</i>		<input type="checkbox"/> \$2,000.00
Thursday Welcome Reception <i>(3 available)</i>	<input type="checkbox"/> \$2,000.00		Convention Keynote Speaker		<input type="checkbox"/> \$5,000.00
Friday Lunch <i>(5 available)</i>	<input type="checkbox"/> \$2,000.00		Convention Tote Bags		<input type="checkbox"/> \$2,500.00
Friday PM Break	<input type="checkbox"/> \$1,000.00		Hotel Key Cards		<input type="checkbox"/> \$2,500.00
Friday Networking Reception <i>(3 available)</i>	<input type="checkbox"/> \$1,500.00		Attendee Lanyards		<input type="checkbox"/> \$3,500.00
Saturday Breakfast <i>(4 available)</i>	<input type="checkbox"/> \$1,750.00		Friday All Day Coffee <i>(2 available)</i>		<input type="checkbox"/> \$1,000.00
Saturday Reception <i>(3 available)</i>	<input type="checkbox"/> \$1,500.00		Saturday All Day Coffee <i>(2 available)</i>		<input type="checkbox"/> \$500.00
Saturday Banquet Dinner <i>(6 available)</i>	<input type="checkbox"/> \$2,500.00				

## SPONSORSHIP SELECTION *(Please check all that apply)*

Title Sponsor <i>(1 available)</i>	<input type="checkbox"/> \$2,750.00	Drink Ticket Sponsor <i>(2 available)</i>	<input type="checkbox"/> \$500.00
Longest Drive <i>(1 available)</i>	<input type="checkbox"/> \$250.00	Event Sponsor	<input type="checkbox"/> \$1,000.00
Closest to the Pin <i>(1 available)</i>	<input type="checkbox"/> \$250.00	Tee Signs <i>(18 available)</i>	<input type="checkbox"/> \$175.00
Range Sponsor	<input type="checkbox"/> \$1,500.00		

## CHARITY GOLF TOURNAMENT

### CHARITY GOLF TOURNAMENT PLAYER REGISTRATION

Individual Registration  \$199.00  Team Registration Number of players \_\_\_\_\_ x \$199 = \$ \_\_\_\_\_

**TOTAL PAYMENT DUE** *(including sponsorship, booth space, and/or golf registration):* \$ \_\_\_\_\_

## PAYMENT INFORMATION

Check Enclosed (made payable to the Florida Cemetery Cremation and Funeral Association)  Visa  Master Card  AMEX

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code\*: \_\_\_\_\_

*\*This is the 3 digit number found next to the signature area on the back of the card. For AMEX it is the 4 digit code on the front of the card.*

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address & Zip Code: \_\_\_\_\_

## CONTRACT AGREEMENT

The authorized signer understands that this agreement becomes a contract when signed below and is accepted by FCCFA. The company then agrees to abide by the terms and conditions stated on page 5 in this agreement.

Authorized Signer (Print Name) \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return along with payment to the Florida Cemetery Cremation & Funeral Association, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 or by fax to (850) 222-3019. For additional questions or requests, please contact Elizabeth Lane at (800) 226-3332 or email at [elane@executiveoffice.org](mailto:elane@executiveoffice.org).

# 2025 FCCFA Charity Golf Tournament

**Thursday, July 24, 2025**  
**8:30 a.m. – 12:30 p.m. at Aileron Golf Club**

A golf tournament will take place on **Thursday, July 24 from 8:30 a.m. – 12:30 p.m. at Aileron Golf Club**. Proceeds from the 2025 Golf Tournament will go to the **Angels for Allison**. Join the FCCFA in supporting this charity through your participation and sponsorships for the golf tournament.

For more information on the convention as it becomes available, please continue to visit the FCCFA website at [www.theFCCFA.com](http://www.theFCCFA.com) or contact the FCCFA office at 800.226.3332.



**ANGELS for ALLISON**  
The Allison Brundick Haramis Foundation



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