



A CEMETERY OPERATIONS AND MAINTENANCE CONFERENCE

**September 18, 2024 - Auburndale Memorial Park - Auburndale, FL**

### Safe Graveside Set Up

The graveside ceremony is a critical component of a family's send-off for their loved one. How do you ensure it goes off without a hitch?

**Presenters:** Craig Roberts & Gregg Roberts, Owners, Roberts Vault

### Cemetery Risk Management

With backhoes, mowers, employees, families and others constantly moving around the cemetery, and a variety of tools, pesticides and other potentially harmful items being used by your staff, how do you ensure work gets done in a safe and efficient manner?

**Presenters:** Mark Betten, M.E. Wilson Insurance, Director of Risk Management  
Tony Elrod, Southern Consultants, President

### Interment Verification

The old adage "measure twice, cut once" could not be more applicable than in a cemetery setting. This session will give attendees valuable tools for precision interment.

**Presenter:** John Abbott, Area General Manager, Dignity Memorial

### Best Practices in Cemetery Management

Effective cemetery management is rooted in having documented procedures and policies to ensure effective operation and compliance with the state's regulatory framework.

**Presenters:** Mike Ondina, President/GM, Evergreen Cemetery, Funeral Home and Crematory  
Tina Williams, Compliance Officer, Osceola Memory Gardens

### Being Better Prepared for Your Next Inspection

Nobody is perfect, but this session will provide you with tools to get close to it, to ensure your inspections go as smoothly as possible.

**Presenter:** Thurman Lowe, Financial Administrator, Div. of Funeral Cemetery & Consumer Services

### Holding Community Events in Your Cemetery

Hosting events in your cemetery to commemorate holidays, historical events and other important days are great ways to serve families and market your location. How can you go over and above to serve your families?

**Presenters:** Mike Ondina, President/GM, Evergreen Cemetery, Funeral Home and Crematory  
Kennan Knopke, President & CEO, Curlew Hills Memory Gardens